



46th Annual Percy DeWolfe Memorial Mail Race



PERCY DEWOLFE: IRON MAN OF THE NORTH

The Percy DeWolfe Memorial Mail Race began back in 1977 as a way to honour the legendary Percy DeWolfe, who courageously carried mail by dog team, horse and boat between Dawson City, YT and Eagle, AK, from 1910 and 1949.

Percy DeWolfe was born in Nova Scotia and as a young man worked his way west. He and a partner, Pete Anderson, arrived in Dawson on June 28, 1898, travelling down the Pelly River in a small boat.

They were broke when they got here, and by that time all the good claims were taken. Pete, who was a fisherman from the coast, decided to try fishing for a living. They were able to buy a fish net on credit and went down the Yukon 10 miles and brought back the first fresh salmon to Dawson. They built up a decent fishing business in the summer time and did some winter freighting in the Fortymile country. During this time they built the 16 Mile Road House and Halfway House on the Yukon River.

In 1910 they dissolved the partnership when Percy got a contract to carry the mail. He carried the mail summer and winter through all kinds of weather, road and river conditions.

In February 1947 when the temperature in Dawson went to minus 73 Fahrenheit (-58C), Percy was on his way back from Eagle. He was a week overdue and the post master, Tommy Byers, was concerned for his safety. A ground and air search was started. Pat Callison of Callison's Flying Service flew low over Halfway House. Percy, hearing the plane, came out and waved at him. He arrived home in -50F (-45C) temperatures unaware that there was a search on looking for him. During freeze up and break up, he battled the ice floes, at times risking his own life to get the mail through. On one trip he had his horses go through the ice. He had one passenger at the time who managed to jump free. Percy was able to throw the 20 bags of mail off of the sleigh before the three horses and sleigh went under the ice.

By John Gould

The Percy DeWolfe Memorial Mail Race reserves the first official race start time of 10:00 in honour of Percy DeWolfe. The first musher to 'follow Percy' at 10:02 carries a bag of mail from Dawson City to Eagle. You can be part of honouring our history by purchasing an official Percy DeWolfe letter, which gets sent in this first bag of mail.

A close-up of Percy DeWolfe in a fur parka taken at Fortymile. 1938





INCREASE YOUR COMMUNITY PROFILE & CELEBRATE OUR HERITAGE

The Percy DeWolfe Memorial Mail Race is a 210 mile international dog sled race running from Dawson City, Yukon to Eagle Alaska and return. The race follows the Yukon River along the historic mail route of legendary mail carrier Percy DeWolfe. The leaders typically run the race in about 24 hours, excluding a mandatory 8 hours of rest in Eagle.

In recent years, the Percy DeWolfe Committee has expanded the Percy to include the Percy Junior (100 mile race to Forty Mile return) and the Percy Skijor (100 mile race to Forty Mile return).

Percy fans from around the world follow the race from start to finish sharing the dogs' excitement in the starting chute, following their progress on our Website and social media network until their arrival back in Dawson.

2023 SPONSORSHIP PACKAGES

LEAD DOG: \$3000+

- ✓ Standard chute banner displayed at race start
- ✓ Logo & link on Percy home & Sponsor Webpage
- ✓ Rotating Sponsor Display
- ✓ 4 Tickets to banquet
- ✓ Poster with name & logo displayed at Checkpoint
- ✓ Name on a Musher's bib
- ✓ Acknowledgement of support in all Percy advertising
- ✓ 2022 Percy DeWolfe poster

SWING DOG: \$1000+

- ✓ Logo & link on Percy home & Sponsor Webpage
- ✓ Rotating Sponsor Display
- ✓ 2 Tickets to banquet
- ✓ Poster with name & logo displayed at Checkpoint
- ✓ Name on a Musher's bib
- ✓ Acknowledgement of support in all Percy advertising
- ✓ 2022 Percy DeWolfe poster

WHEEL DOG: \$500+

- ✓ Website logo with listing on sponsor page
- ✓ Poster with name & logo displayed at Checkpoint
- ✓ Name on a Musher's bib
- ✓ 2022 Percy DeWolfe poster

TEAM DOG: \$200

- ✓ Name on a Musher's bib
- ✓ 2022 Percy DeWolfe poster
- ✓ Listing as sponsor on Percy Website
- ✓ Poster with name at checkpoint





2022 SPONSORS

LEAD DOG

KPMA, Mammoth Geospacial, Pelly Construction, Tr'ondek Hwech'in, Yukon Government

SWING DOG

Amagee Photography, Bishop Plumbing & Heating, City of Dawson, Dawson City General Store, Direwolf Media, Downtown Hotel, Golden Nights Energy Ltd., Great River Air, Yukon Production

WHEEL DOG

AFD Petroleum, Air North, Ancient Voices Natural Products, Arctic Inland Resources, Atlin Mountain Coffee Roasters, Bon Ton and Co., Bonanza Market, Chief Isaac, Chief Isaac Mechanical, Danoja Zho, Dawson Hardware, Groundtruth Exploration, Henry Gulch, Mackenzie Petroleum, Miller Creek Mining Co Ltd., N60 Petroleum, Schmidt Mining, Skookum Brand, Tanzilla Harness Supply, Tatra Ventures, True North Company, Yukon Energy

TEAM DOG

Aurora Inn, Aurora Office, Aurum Skin Care, Canis Lupus Company, Dawson RCMP, Dominion Shell, Drunken Goat Taverna, DWD Contracting Ltd., Edgewater Hotel, Eldorado Hotel, Fell-Hawk Placers, Fishwheel Charters, Fortymile Gold Workshop, Gammie Trucking Ltd., Inukshuk Professional Dog Food, Klondike Printing/Sea Wolf Enterprises, Lesley & Steve Sears, 8 Ravens Studio, Raven's Nook, S&E Vaisvil, Total Fire Protection, Total North Communications, Van Every Inc., Whitehorse

CONTACT

To arrange your sponsorship
contact us via email:

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